

**Kawsaypaq means “for life!” in Quechua**

## **SOCIAL RESPONSIBILITY**

Sustainability is a way of life for Kawsaypaq, inspired by the spirit of the ancestral Andean culture. We are wholeheartedly committed to ecological, responsible and conscience travel, and are dedicated to protecting and promoting Andean heritage by sustaining endangered traditional culture.

Kawsaypaq stands for the concept of *Sumaq Kawsay*, good living, and in all our activities we promote the practice of respect and *Ayni* reciprocity, fundamental pillars of Andean culture that ensure el buen vivir, good living.

These pillars are the heart and common thread that runs through our business, our cultural projects, and in the network we cultivate which connects everyone involved with a profound level of participation and commitment to social and environmental responsibility. Understanding that everything is interconnected and interrelated, that all is alive, helps foster balance that ensures a quality and level of social responsibility and environmentalism that the world seeks.

Roman and Fielding are founders and active members of the **Kusi Kawsay Association** and are directly involved in the projects:

Kusi Kawsay School is an educational project that provides a dignified education respectful of Andean indigenous traditions and cultural identity. Through the school Kawsaypaq extends its impact on the local consciousness as the values imparted to the future generations to ensure human beings that live balanced with their surroundings. Kawsaypaq promotes cultural programs through **Ñawpa Ñan** for the preservation, defense, and strengthening of indigenous peoples and traditions at local, national and international levels.

Kawsaypaq directly promotes and supports the organic farm **Kusi Ñan**, a local enterprise of young entrepreneurs that practice their traditional agriculture and permaculture. Also as founders of **Pachamama’s Path**, a 501 (c)(3) charity in the United States, Kawsaypaq furthermore promotes the three projects of the Kusi Kawsay Association in Peru.

As advisers to the **Apu Runawana Association of the Amaru community**, Kawsaypaq has an important role and impact in the guidance and promotion of the development of the weaving society, their products, programs and events, with focus on authenticity while empowering the



members who maintain their traditional way of life.

Learn more about the projects [here](#).

Through Kawsaypaq's services and projects we sustain the achievements of a millenarian culture that promotes diversity and the balance of life. Kawsaypaq opens doors to experience the authentic ancient Andean culture. Come be a part of this experience ~ for life!